

PROMOTIONAL TOOLKIT





THIRSTY? CHOOSE WATER!

HI THERE!

Want to promote water in your high school? Here you'll find a range of promotional resources to help you kick-start *Thirsty? Choose Water!* in your school!

Click the links to access a range of promotional materials to support your school in promoting water!

NEWSLETTER SNIPPETS

These can be used in your regular school newsletter.

- ◆ [Healthy drinks at home](#) [JPG](#) | [PDF](#)
- ◆ [Fruit or fruit juice?](#) [JPG](#) | [PDF](#)
- ◆ [Can't get your child to drink water?](#) [JPG](#) | [PDF](#)
- ◆ [After school drink ideas](#) [JPG](#) | [PDF](#)

GRAPHICS

These can be used in your school communications e.g. on your social media, in emails and/or on school display screens. See below for links to graphics. Each graphic is named to reflect the key message they are designed to promote.

- ◆ [Fundraising for a chilled water station](#)
- ◆ [Installing a chilled water station](#)
- ◆ [Bring your water bottle to school](#)
- ◆ [Fill your water bottle](#)
- ◆ [Water contains no sugar or kilojoules](#)
- ◆ [Benefits of water for students](#)
- ◆ [Remember your water bottle for sport](#)
- ◆ [Download Aqua Sprint](#)

POSTERS

These can be displayed around your school.

- ◆ [Benefits of drinking water](#)
- ◆ [Pee chart](#)

GIF

The *Thirsty? Choose Water!* character dancing – he will be sure to make a splash on your social media. You could use him to make announcements or to brighten up your page!

- ◆ [Dancing character](#)

You can also download him as a static image [here](#).